The Own It!™ Youth Empowerment Course provides practical success strategies to help students foster the life skills to build their future and thrive.

Using the Own It!™ online course, each student builds a personalized profile report while completing the training units that help them identify their strengths, interests, learning style, career interests, and more. The course is compiled of ten interactive, video-based units in an easy to use interface.

Through the course, students will:
- Learn that their thoughts create their outcomes
- Overcome negative self-talk and mental barriers
- Learn how to recognize and process their emotions
- Use goal-setting and visualization to achieve dreams
- Learn how to apply problem solving strategies in their life
- Manage their emotions and share their feelings
- Develop empathy and understanding
- Discover how they learn and study best
- Identify their strengths and abilities
- Take responsibility for creating the future they want

“"This course was able to open up my mind more on the way I see things and also in the way I can accomplish my goals.”

An Own It!™ Student

Survey Outcomes

50,000 Student Users Surveyed

96%
Felt more confident in their ability to handle daily situations

97%
Recognized they are in better control of their future

96%
Felt more motivated to accomplish their goals
Own It!™ is aligned to the CASEL 5 Framework, the Collaborative for Academic, Social, and Emotional Learning, core SEL Competencies and the guidelines provided through ESSA. The course was build based upon the research of the Gates Foundation, Next Gen Tools; Carnegie Foundation and Dr. Dennis Deaton, and The Ownership Spirit.

Teachers use Own It!™ to:
- Personalize learning for their students with the insights gained from each student’s Personal Profile Report
- Get to know their students and build relationships more quickly
- Support emotional health of students through discussions about emotions, empathy and support for feelings
- Support a culture of ownership and accountability in the classroom

Administrators use Own It!™ to:
- Gain insights from student and cohort progress tracking data
- Cultivate a culture of ownership increased ROI
- Boost attendance, on-time course completion, and retention

Own It!™ is a stand-alone or supplemental SEL solution that can be used:

- In conjunction with the enrollment process.
- As a framework to support college and career readiness.
- As advisory support curriculum.
- As a first-tier intervention approach in an RTI model and as a wraparound service.

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